

Public Review and Comment Period (May 14 - May 31, 2010)

Wayfinding Mockups Evaluation and Draft Design Guidelines Manual

From May 14 through May 31 the City carried out a Wayfinding Sign mockups evaluation phase of a selection of the signs proposed in the Wayfinding program. A total of 9 temporary signs was installed in Old Town using temporary materials. A detailed package of mockup signs and a map of the locations is provided below so that citizens can see the signs that were tested during the ten-day mockup period. The purpose of full size mockups is to test and confirm appropriateness of the approved concept related to design, color choice, scale, font, and overall style. Other factors to be evaluated are location, mounting issues, ground plane conditions, and legibility of the text. Mockup message content is intended to be generally accurate, but is still subject to review and editing. The signs were up for the purposes of testing and gathering community feedback. Interested citizens are asked to submit written comments on the web, by email or by mail. Feedback and observations from the mockup review will be gathered and evaluated, and will directly inform the refinements made to the design concepts prior to finalizing the Wayfinding Design Guidelines Manual, which will go to Planning Commission for review in the Fall.